

VASANTHAKUMAR S

Frontend Developer | Digital Marketer

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[Portfolio](#) | [LinkedIn](#) | [GitHub](#)

PROFESSIONAL SUMMARY

Frontend Developer and Digital Marketer with experience in building responsive, SEO-friendly websites using HTML, CSS, JavaScript, and React JS. I create fast, user-friendly web interfaces and help improve online visibility through SEO and digital marketing strategies.

TECHNICAL SKILLS

Frontend: HTML, CSS, JavaScript, React JS

Tools: Git, GitHub, VS Code, Canva, Figma

Digital Marketing: SEO, Social Media Marketing & Design, Content Marketing, Copywriting

Other Skills: Responsive Design, Web Performance Optimization, Basic Excel & Word

EXPERIENCE

Freelance Social Media Designer

Self-Employed | Remote

Worked with **10+ businesses and startups** across **multiple niches** to design engaging social media content, improving brand visibility and audience engagement using **Canva**.

Design Skills: Social Media Design, Visual Design, Brand Identity, Creative Content Design

PROJECTS

Portfolio Website: Built a responsive, SEO-friendly portfolio using HTML, CSS, JavaScript, and React JS to showcase projects, Testimonials and skills.

Social Media Design Portfolio: Created social media creatives for 10+ businesses across different niches, focusing on brand consistency and engagement.

To-Do Application: Developed a responsive task management app using React JS with dynamic UI and local storage functionality.

Blog Website: Built a clean, SEO-friendly blog website using HTML, CSS, and JavaScript with a focus on performance and readability.

EDUCATION

Master of Computer Applications (MCA) – Pursuing (Expected 2027)

Annamalai University, Tamil Nadu

Bachelor of Computer Applications (BCA) – 2025

Periyar Arts College, Tamil Nadu – CGPA: 8.0

CERTIFICATIONS

- Foundations of Digital Marketing and E-commerce – **Google**
- SEO Certification – **HubSpot Academy**
- Social Media Marketing Certification – **HubSpot Academy**